



BING

Designed by David Ritch and Mark Saffel of 5d Studio, Bing brings a relaxed elegance to modern spaces in both the home and office. An object lesson in the resolution of beauty and utility, Bing's receptive shape attracts the eye, while the interior form looks and feels generous and welcoming. The chair's perimeter lies open, obscuring the line between seat and arm, thus encouraging casual postures and shifts of position. Resting on beautifully crafted stainless steel bases, either 4-star or tubular, the Luxe Lounge series offers three styles, including a non-traditional Wing Back. A coordinating Ottoman adds an extra level of comfort.

Preserving the approachable character of the Luxe Lounge pieces, the Mid- and High-Back Work Lounge chairs are scaled down for tight spaces and high-density interiors. Equipped with additional features like a 5-star, caster base and optional tablet arm, they make an attractive destination for work. Completing this versatile collection is a compact Guest Chair, which brings the warmth of wood to the mix of base materials, and complementary Occasional Tables with wood, stone or solid surface tops.























5d studio



David Ritch



Mark Saffel

David Ritch studied Architecture and Urban Planning at the University of Cincinnati, where he went on to receive a BS in Industrial Design. Ritch has 24 years of design experience, including work with Henry Dreyfuss, Rubbermaid and Donald Chadwick.

Mark Saffell is a graduate of Ringling College of Art and Design, where he received a BFA in Interior Architecture. Saffell has 22 years of experience, including work with Sussman/Prejza and Donald Chadwick.

Ritch and Saffell's design work, which includes seating, tables, desks, workstations and systems furniture products, has received top awards from ID Magazine, IDEX and the IIDA, as well as winning Best of Show at Neocon and IDSA- Design of the Decade. Their work has been featured at the Cooper Hewitt National Museum and the Pasadena Museum of California Design.

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